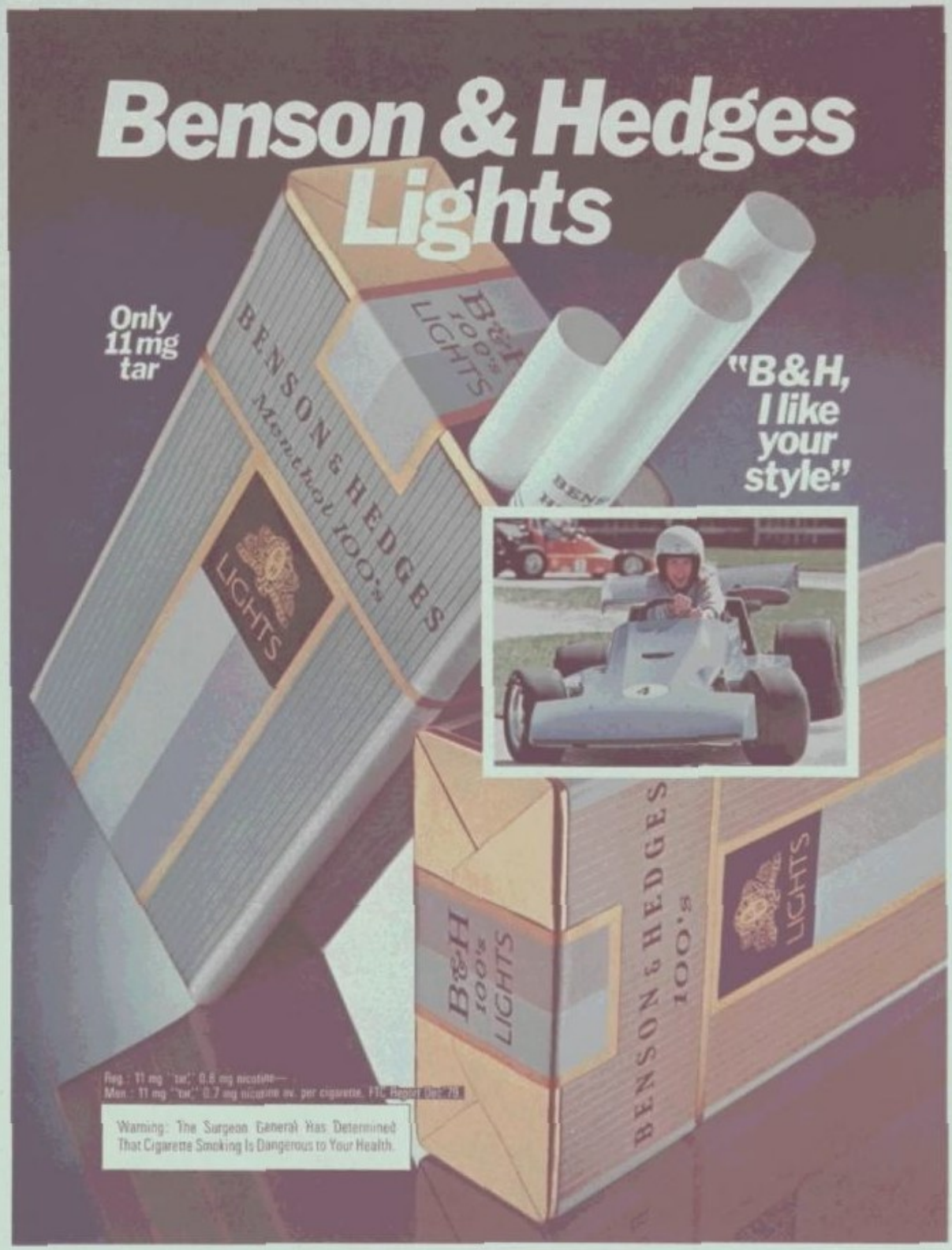
Benson & Hedges
Lights
Only 11 mg tar
"B&H, I like your style."
BENSON & HEDGES
Menthol 100's
LIGHTS
B&H 100's LIGHTS
BENSON & HEDGES 100's
LIGHTS
Reg.: 11 mg "tar," 0.8 mg nicotine—
Men: 11 mg "tar," 0.7 mg nicotine av. per cigarette. FTC Report Nov. '79
Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

00715-0 BBDOX 195A
Benson & Hedges Lights
Girl in Racing Car
U.S. News & World Report—May 5, 1980
Page—4/color bleed

Wells, Rich, Greene, Inc.

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